

# ST. ANNE'S SCHOOL ADVISORY BOARD NEWSLETTER



## NEW WHITEBOARDS IN EVERY CLASSROOM

As part of the ever growing need of newer and better learning materials for our teachers and students each classroom will be equipped with whiteboards instead of chalk boards, to complement the various capabilities teachers have to teach students. This effort spearheaded by Pastor Fr. Joe and the Advisory Board seeks to enhance more learning and easier use in the classroom.

## WELCOME BACK TO SCHOOL

St. Anne School starts another exciting school year

With summer officially over, and a new school year underway St. Anne's rededicates itself to a standard of excellence in providing each student with the tools to succeed now and years from now when the knowledge, faith, and values they learn here will allow them to be role models in society.

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ST. ANNE SCHOOL GETS COMMERCIAL PRODUCED

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ADVISORY BOARD PURSUES MARKETING INITIATIVES

3

A NEW SCHOOL YEAR OF SERVICE



## ST. ANNE SCHOOL COMMERCIAL

The Advisory Board accepted an offer last June that is in the process of paying off. Ms. Stachiotti was offered by the Borough of Fair Lawn to buy ad space and a video that would be produced and utilized on the Fair Lawn website, and the Chamber of Commerce and Library websites. The cost was \$5,000 in order to get the commercial, and very soon the production will begin of the 60 second time. This will also provide the school with the rights to the commercial and track how many hits it gets on the websites. It underscores the commitment of the school and advisory board to constantly and effectively promote the school and showcase the accessional benefits that create the community atmosphere so often cited as a hallmark of good education.

**“St. Anne’s provides students with the tools to succeed now and years from now when the knowledge, faith, and values they learn here will allow them to be role models in society”**



## Advisory Board does S.W.O.T. Analysis/ Surveys

At the end of last school year the advisory board was already looking forward. The board conducted a S.W.O.T. Analysis or internal marketing tool to detect its strengths, weaknesses, opportunity’s and Threats to better serve and operate within the archdiocese. This technique was suggested because of its usefulness to fortune 500 companies and its success in the business world. This process has already been completed by all members, and part 2 will be surveys created as a result to be answered by the parents and teachers to incorporate their feedback. This analysis will help St. Anne school fine tune its message of Faith + Family+ Friends.

## SERVICE REMAINS CENTRAL IN STUDENT EDUCATION

The School central mission is a faith based education that compels and teaches students to give back to the local community. This year as every year a long list of initiatives and drives to help our parish food pantry, the homeless, the hungry, and continue to nurture its special relationship within the local community. The school was asked to collect items for the Hudson Valley Human Society in honor of St. Francis. Students will fulfill one of the central features of Catholic Faith: following the lessons Jesus taught us on how to lead a Christian life and be a disciple of his.



